

last updated ▶ 09/25/17



Richard

MAGAZINE

RICHARD MEDIA KIT 2017

About

Richard Magazine is a digital fashion and lifestyle publication inspired by innovative style. Our team exposes the fashion world in a new light by covering emerging designers and well-known industry icons. We also created a positive space to share everything from new ready-to-wear to cutting-edge beauty.

“Combining the latest in fashion and beauty trends for a lifestyle experience that cannot be matched.” –Alicia Drelich, Editor-in-Chief.

A 20,000 sq. ft. state-of-the-art studio and over 1 million unique, monthly viewers. Let us help you take your brand to the next level.

Richard Magazine does it all from authentic articles, photo and video shoots to full-on press coverage. Our videos are produced in beautiful, high quality, 4K-resolution by a team of savvy video and graphic designers. We can also pair you with one of our social media influencers to promote your products and events. Our packages ensure the best quality for all types of multimedia sharing.

Contact

Email: media@richardmagazine.com

Tel : 201•655•6434



Photo Shoots

on-location

Studio Rental

1 Photographer

1 Hour Prep, 2 Hour Shooting

In-House Editing

Approx. 300 Photos

Hi-Res Files Given to Client

off-site

Transportation up to 40 miles

1 Photographer

1 Hour Prep, 2 Hour Shooting

In-House Editing

Approx. 300 Photos

Hi-Res Files Given to Client

add-ons

+ Behind - The - Scenes Movie



+ Behind - The - Scenes Photos



+ Photographer



+ Live 360 Video (Streaming)



+ Casting



+ Catering



+ Additional Hours



+ Makeup



+ Hair



+ Additional Mileage





Video Shoots

on-location

HD MP4S Given to Client

Professional Editing

Music Licensing

1 Hour Prep, 2 Hour Shoot

1 Videographer, 1 Assistant

off-site

Transportation up to 40 miles

HD MP4S Given to Client

Professional Editing

Music Licensing

1 Hour Prep, 2 Hour Shoot

1 Videographer, 1 Assistant

* Prices Based on 3 - Minute video. Call for additional pricing details.

add-ons

+ Behind - The - Scenes Photos



+ Behind - The - Scenes Video



+ Videographer



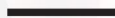
+ Live 360 Video



+ Casting



+ Catering



+ Additional Hours



+ Makeup



+ Hair



+ Additional Mileage



Main Press Coverage

events

Fashion Shows

Product Launches

Pop - Up Stores

Tradeshow Highlights

Prices will vary. Call for details.

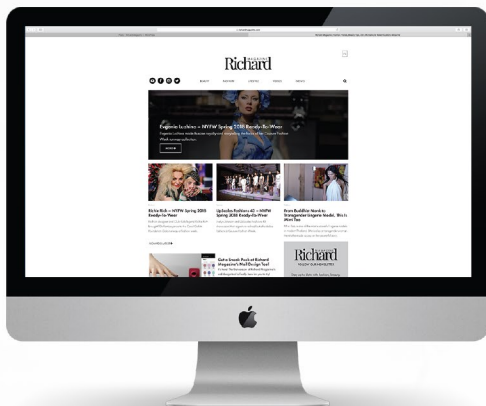
add - ons

+ *Red Carpet*

+ *Live 360 Video*

Native Articles

home page



Fashion Shows

Product Reviews

article page

